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TOWN HALL

Best Dessert Label in BC goes to Kamloops' Harper's Trail Winery

(Vancouver, BC) on October 3, at the **2013 BRITISH COLUMBIA WINE LABEL AWARDS** in Kelowna, BC, accolades were handed out for the best wine labels in BC. **Town Hall** is proud to share the **Harper's Trail Late Harvest Riesling** has won the Best Dessert Label with a package that its design team created.

The BC Wine Label Awards are a component of the Okanagan Wine Festival. A complete list of the BC Wine Awards can be found at http://www.thewinefestivals.com/wine_awards/british-columbia-wine-label-awards/.

Harper's Trail winery owner Vicki Collett is thrilled. Town Hall co-owner and senior designer Andrew von Rosen shares "We are proud of the Harper's Trail packaging, and the nod it gives to the pioneering cattle ranchers of the day. The winery's namesake Thaddeus Harper was forging new territory, as the Colletts are today, with their winery in BC's new, up-and-coming wine region."

About Harper's Trail



Harper's Trail, is the first estate winery from Kamloops. Tucked into the city outskirts on the bank of the South Thompson River, Ed and Vicki Collett's vineyard sits among rolling hills of sage and grass, home to bighorn sheep, bears, and myriad birds. The backdrop of limestone, hoodoos, and a natural spring in the vineyard contribute to the biodiversity of this rare place.

The wines, made by Michael Bartier of Okanagan Crush Pad, reflect this emerging region with minerality and crisp acidity. Enjoy the winery's current releases and taste the flavours that will soon be known as characteristic for the Kamloops region. For more information visit www.harperstrail.com

About Town Hall

Town Hall Communications, based in Vancouver BC, offers public relations, media relations, social media outreach, logo and graphic design, advertising campaigns, and marketing strategy. learn more about the team and their work at www.townhallbrands.com



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